

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -	
Licensee BAY TELEVISION, INC					
Call Sign WTTA		Facility Id 4108		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
ST. PETERSBURG		FL	PINELLAS		33733 - 0000
Nielsen DMA TAMPA-ST. PETE (SARASOTA)		World Wide Web Home Page Address WWW.MYTAMPABAY.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input type="checkbox"/> Analog					
<input checked="" type="checkbox"/> Digital		38			
Report reflects information for quarter ending: 12/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments: STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17,2009					
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)? If YES, Complete Section E				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream? If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must

also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	223
Total 5:00 a.m. to 1:00 a.m. CSTs	58
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	55
Total 6:00 a.m. to 9:00 a.m. CSTs	12
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	98
Total 6:00 p.m. to 11:35 p.m. CSTs	13
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
<p>Comments:</p> <p>WE WENT ON AIR AT ALLOCATED FULL POWER ON NOVEMBER 5 2010.THE FULL PSA AND CRAWL SCHEDULES ARE AVAILABLE ON THE STATION'S WEBSITE AND IN THE STATION'S PUBLIC FILE.</p> <p>30 MINUTE EDUCATIONAL PROGRAMS - FIRST QUARTER</p> <p>COUNTDOWN ELIGIBLE PIECES - FIRST QUARTER</p> <p>MANDATORY DAILY NOTICES - FIRST QUARTER</p> <p>DTV CRAWL COPY</p> <p>WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS DELAYED THE CONSTRUCTION AND OPERATION OF OUR POST TRANSITION DTV SERVICE. THIS DELAY HAS AFFECTED OUR DIGITAL ANTENNA AND HAS RESULTED IN A REDUCED DIGITAL SIGNAL UNTIL LATER THIS YEAR. VIEWERS ON THE FRINGE OF OUR SIGNAL MAY NOT RECEIVE US UNTIL THE CONSTRUCTION IS COMPLETE. VIEWERS CAN RECEIVE OUR SIGNAL ON CHANNEL 38 OR THROUGH THE USE OF CABLE OR SATELLITE SYSTEMS. PLEASE CALL, MAIL OR EMAIL COMMENTS OR QUESTIONS ON THIS INFORMATION TO: WTTA TV 7622 BALD CYPRESS PLACE TAMPA, FL 33614 ATTENTION: GM 813-886-9882</p> <p>WWW.MYTVTAMPABAY.COM/INSIDE/CONTACT/SHTML</p> <p>DTV PSA - :30 INFORMATION ON DELAY</p> <p>WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS DELAYED THE CONSTRUCTION AND OPERATION OF OUR POST TRANSITION DTV SERVICE. THIS DELAY HAS AFFECTED OUR DIGITAL ANTENNA AND HAS RESULTED IN A REDUCED DIGITAL SIGNAL UNTIL LATER THIS YEAR. VIEWERS ON THE FRINGE OF OUR SIGNAL MAY NOT RECEIVE US UNTIL CONSTRUCTION IS COMPLETE. VIEWERS CAN RECEIVE OUR SIGNAL ON CHANNEL 38 OR THROUGH THE USE OF CABLE OR SATELLITE SYSTEMS. PLEASE CALL, MAIL OR EMAIL COMMENTS OR QUESTIONS ON THIS INFORMATION AT THESE ADDRESSES.</p> <p>DTV PSA :15 ANTENNA INFORMATION NOTICE:</p> <p>WTTA ST. PETERSBURG, MY TV TAMPA BAY HAS CHANGED OUR FREQUENCY FROM 57 TO 38. SOME</p>	

VIEWERS MAY NOT RECEIVE OUR SIGNAL UNTIL OUR DTV CONSTRUCTION IS COMPLETE.
 DTV PSA :15 RESCANNING NOTICE:
 WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS CHANGED OUR FREQUENCY FROM 57 TO 38.
 BECASUE OF THIS CHANGE YOU MUST RESCAN YOUR TV TO RECEIVE OUR OVER THE AIR SIGNAL.
 DTV PSA :15 HELP CENTER NOTICE:
 IF YOU NEED INFORMATION ON DTV CONTACT THIS STATION OR THE FCC.
 ON JUNE 12, 2009, WTTA WENT FROM BROADCASTING ITS DTV SIGNAL ON CHANNEL 57 TO USING ITS
 FORMER ANALOG CHANNEL 38. WTTA WAS REQUIRED TO GO TO A DIRECTIONAL PATTERN TO PROTECT
 A STATION ON CHANNEL 39. THIS CHANGE REQUIRED THE PURCHASE AND INSTALLATION OF A NEW
 ANTENNA. THE ENGINEERING WORK WAS COMPLETED AND THE APPLICATION HAD BEEN FILED AND
 APPROVED. WTTA REDUCED ITS POWER USING ITS CURRENT OMNI-DIRECTIONAL ANTENNA TO
 PROVIDE THE REQUIRED PROTECTION IN THE INTERIM. BECAUSE WTTA IS ON A SHARED TOWER, IT
 WAS WAITING ON COMPLETION OF THE ANALYSIS REGARDING ALL MODIFICATIONS/ UPGRADES TO
 THE TOWER, AND CONTRACTUAL ARRANGEMENTS, BEFORE PROCEEDING WITH A NEW ANTENNA.
 DURING THAT TIME, WTTA DISCOVERED THAT CHANNEL 32 WAS AVAILABLE WITHOUT ANY
 RESTRICTIONS OR INTERFERENCE ISSUES. WTTA PREPARED THE ENGINEERING DOCUMENTATION AND
 FILED FOR THE NEW CHANNEL. WITH THE TOWER CONTRACTUAL ISSUES RESOLVED, WTTA RECENTLY
 PLACED THE ORDER FOR ITS NEW ANTENNA. IT IS SCHEDULED FOR DELIVERY IN JULY. WTTA WILL BE
 WORKING WITH THE TOWER OWNER TO COMPLETE ITS DTV TRANSITION THIS SUMMER IN
 CONJUNCTION WITH THE MODIFICATIONS TO THE TOWER. THE NEW ANTENNA AND TRANSMISSION
 LINE HAS BEEN INSTALLED, AND THE TRANSMITTER HAS BEEN CONVERTED FROM CHANNEL 38 TO
 CHANNEL 32. WE WENT ON AIR AT ALLOCATED POWER ON NOVEMBER 5 2010.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).

Total number of 30 Minute Informational Programs	0
Comments:	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: STATION'S WEBSITE CONTAINS LINKS FOR VIEWERS TO OBTAIN ADDITIONAL INFORMATION ON DTV INCLUDING FREQUENTLY ASKED QUESTIONS WITH WEBSITE ADDRESSES FOR CONSUMER HELP AND THE FCC WEBSITE	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input type="checkbox"/> Community Events	
Comments:	
<input type="checkbox"/> Other (describe)	
Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing <i>Michael Galik</i>	Typed or Printed Title of Person Signing CHIEF ENGINEER
Signature MICHAEL GALIK	Date (mm/dd/yyyy) 01/03/2011

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 10/01/10 - 10/31/10
Start time 12:00:00AM
End time 12:00:00AM
Station(s) Tampa(WTTA)
Agency(s) <All Agency(s)>
Advertiser(s) FCC-Digital Conversion(29893)
FCC-DTV Delay Ongoing Education
Obligations(36371)
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types Billed
OK to Bill
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Level 1 Grouping Station
Level 2 Grouping <NONE>
Level 3 Grouping <NONE>
Level 4 Grouping <NONE>
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) Program

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Station: Tampa (WTTA)														
10/1/10	8:30:11AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/1/10	9:59:20AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid-700 Club N/R
10/1/10	2:29:02PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Family Feud TV-PG
10/1/10	10:02:42PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/1/10	10:14:56PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/1/10	10:33:42PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R
10/1/10	11:09:33PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Entourage N/R
10/1/10	11:28:29PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
10/1/10	12:30:35AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/2/10	5:58:49PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 5p TV-PG
10/2/10	7:00:19PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
10/2/10	7:27:50PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	That 70s Show Wknd N/R
10/2/10	7:56:52PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	That 70s Show Wknd B N/R
10/2/10	9:52:06PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Elviras Movie Macabre N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/2/10	10:44:47PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Elviras Movie Macabre N/R
10/3/10	8:58:30AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program Sun 830a N/R
10/3/10	5:25:33PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Bones TV-PG
10/3/10	10:01:43PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Taking Sides N/R
10/4/10	8:30:17AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/4/10	9:58:50AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/4/10	1:54:13PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Judge Jeanine Pirro TV-PG
10/4/10	6:21:38PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? TV-PG
10/4/10	10:02:25PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/4/10	10:59:37PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
10/4/10	12:31:28AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/5/10	8:34:10AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/5/10	9:58:50AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/5/10	9:59:25AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid-700 Club N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, January 04, 2011

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/5/10	11:51:19AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Peoples Court B TV-PG
10/5/10	1:48:45PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Judge Jeanine Pirro TV-PG
10/5/10	2:58:32PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Family Feud B TV-PG
10/5/10	10:17:11PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/5/10	10:18:26PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/5/10	10:33:42PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R
10/5/10	12:39:25AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/6/10	9:59:35AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid-700 Club N/R
10/6/10	10:13:40AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/6/10	6:47:31PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Dont Forget the Lyrics N/R
10/6/10	10:20:20PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/6/10	10:33:52PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
10/6/10	10:56:31PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld B N/R
10/6/10	10:58:48PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/6/10	10:59:18PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R
10/6/10	12:30:35AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/7/10	8:28:48AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 8a N/R
10/7/10	9:59:20AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/7/10	12:18:10PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Judge Mathis B TV-PG
10/7/10	2:57:12PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Family Feud B TV-PG
10/7/10	10:18:15PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/7/10	10:27:38PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
10/7/10	10:56:51PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R
10/7/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/8/10	3:37:37PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Judge Mathis TV-PG
10/8/10	10:02:32PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/8/10	10:15:11PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/8/10	10:56:38PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld B N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/8/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/9/10	8:58:40AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 830a N/R
10/9/10	11:28:40AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 11a N/R
10/9/10	7:00:27PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
10/9/10	11:29:11PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Smash Cuts Sat Episode: SMCUTS2005-TV-PG
10/10/10	12:28:55PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sun 12p N/R
10/10/10	2:19:20PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Movie-WTTA Local Movie N/R
10/10/10	3:09:32PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Movie-WTTA Local Movie N/R
10/10/10	7:46:36PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	New Adventurese of Old Christine 2 Sunday N/R
10/10/10	8:17:48PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld Wknd Sun N/R
10/10/10	10:01:26PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	The Scoop N/R
10/10/10	10:59:23PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Sports-Whacked Out Sports B N/R
10/11/10	8:29:25AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 8a N/R
10/11/10	8:52:26AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader 2? N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/11/10	1:56:28PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Judge Jeanine Pirro TV-PG
10/11/10	2:57:51PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Family Feud B TV-PG
10/11/10	10:13:37PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
10/11/10	10:28:26PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/11/10	10:34:03PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld B N/R
10/11/10	12:30:51AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/12/10	7:58:41AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 730a N/R
10/12/10	8:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? 2 N/R
10/12/10	9:59:20AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid-700 Club N/R
10/12/10	8:46:25PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	MYN-Are You Smarter Than a 5th Grader? 2 (Tuesday) TV-PG
10/12/10	10:02:37PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
10/12/10	12:30:42AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/13/10	8:29:15AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
10/13/10	8:40:19AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Are You Smarter Than a 5th Grader? 2 N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/13/10	8:51:01AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader? N/R
10/13/10	9:59:05AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/13/10	12:44:00PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Judge Mathis B TV-PG
10/13/10	10:14:58PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/13/10	12:30:35AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/14/10	8:28:40AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
10/14/10	8:29:10AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R
10/14/10	8:54:40AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/14/10	9:58:50AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid-700 Club N/R
10/14/10	9:59:35AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid-700 Club N/R
10/14/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/15/10	8:28:55AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
10/15/10	8:30:08AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/15/10	8:45:33AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, January 04, 2011

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/15/10	8:52:15AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/15/10	10:01:34PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/15/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/16/10	8:29:00AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program Sat 8a N/R
10/16/10	9:28:40AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 9a N/R
10/16/10	9:59:10AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 930a N/R
10/16/10	3:41:31PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Sports-SEC Football N/R
10/16/10	6:07:27PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Scrubs Wknd N/R
10/16/10	7:00:24PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
10/16/10	9:38:06PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Elviras Movie Macabre N/R
10/16/10	10:42:14PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Elviras Movie Macabre N/R
10/17/10	8:28:49AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 8a N/R
10/17/10	8:58:49AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program Sun 830a N/R
10/17/10	2:31:40PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Movie-WTTA Local Movie TV-PG

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/17/10	6:29:18PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Better Business Journal N/R
10/17/10	9:29:31PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Taking Sides N/R
10/17/10	9:59:12PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Taking Sides N/R
10/17/10	10:39:00PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Taking Sides N/R
10/17/10	10:53:07PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Sports-Whacked Out Sports B N/R
10/18/10	8:53:30AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/18/10	11:00:25AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/18/10	4:50:31PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Maury Povich TV-PG
10/18/10	10:15:33PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
10/18/10	11:24:46PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
10/18/10	12:30:37AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/19/10	8:29:07AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R
10/19/10	8:30:35AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/19/10	8:52:09AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader 2? N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/19/10	8:54:25AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/19/10	9:58:50AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid-700 Club N/R
10/19/10	10:59:23PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
10/19/10	11:29:11PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
10/19/10	12:30:33AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/20/10	8:28:50AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
10/20/10	8:52:30AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/20/10	10:59:36PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R
10/20/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/21/10	8:50:10AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/21/10	9:59:20AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/21/10	2:27:33PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Family Feud TV-PG
10/21/10	3:52:55PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Judge Mathis TV-PG
10/21/10	11:29:07PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Entourage N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/21/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/22/10	8:30:04AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/22/10	8:53:44AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/22/10	11:53:31AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Peoples Court B TV-PG
10/22/10	3:26:35PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Judge Mathis TV-PG
10/22/10	4:22:48PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Maury Povich TV-PG
10/22/10	4:51:13PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Maury Povich TV-PG
10/22/10	12:30:35AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/23/10	8:29:10AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program Sat 8a N/R
10/23/10	7:00:32PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
10/23/10	10:01:56PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Elviras Movie Macabre N/R
10/23/10	10:39:04PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Elviras Movie Macabre N/R
10/23/10	10:59:15PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Elviras Movie Macabre N/R
10/23/10	11:24:36PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Smash Cuts Sat Episode: SMCUTS2009-TV-PG

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/24/10	2:19:02PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Movie-WTTA Local Movie N/R
10/24/10	2:43:33PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Movie-WTTA Local Movie N/R
10/24/10	4:28:50PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program Sun 4p TV-PG
10/24/10	8:16:15PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld Wknd Sun N/R
10/24/10	8:56:36PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld Wknd Sun B N/R
10/24/10	9:23:01PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Entourage N/R
10/24/10	10:00:20PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	The Scoop N/R
10/24/10	10:19:42PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	The Scoop N/R
10/24/10	10:52:40PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Sports-Whacked Out Sports B N/R
10/25/10	8:45:12AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/25/10	12:16:31PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Judge Mathis B TV-PG
10/25/10	1:00:36PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Judge Jeanine Pirro TV-PG
10/25/10	12:30:12AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/26/10	8:28:59AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/26/10	8:34:01AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/26/10	8:45:46AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/26/10	9:59:20AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
10/26/10	10:35:36AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Maury Povich B TV-PG
10/26/10	8:17:09PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	MYN-Are You Smarter Than a 5th Grader? (Tuesday) TV-PG
10/26/10	12:30:33AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/27/10	7:58:50AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 730a N/R
10/27/10	7:59:20AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 730a N/R
10/27/10	8:28:55AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R
10/27/10	8:34:02AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader? N/R
10/27/10	2:48:41PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Family Feud B TV-PG
10/27/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/28/10	7:58:36AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 730a N/R
10/28/10	8:28:51AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/28/10	8:51:14AM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/28/10	8:54:54AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Are You Smarter Than a 5th Grader 2? N/R
10/28/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/29/10	7:58:39AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 730a N/R
10/29/10	12:52:42PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Judge Mathis B TV-PG
10/29/10	2:58:37PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Family Feud B TV-PG
10/29/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
10/30/10	8:28:44AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program Sat 8a N/R
10/30/10	9:59:40AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 930a N/R
10/30/10	10:58:45AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 10a The Auto Show Place N/R
10/30/10	4:28:40PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 4p TV-PG
10/30/10	7:00:24PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
10/30/10	9:59:33PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Elviras Movie Macabre N/R
10/30/10	10:42:51PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Elviras Movie Macabre N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, January 04, 2011

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
10/31/10	8:28:50AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 8a N/R
10/31/10	9:28:50AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sun 9a N/R
10/31/10	10:58:45AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sun 1030a N/R
10/31/10	2:00:15PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Movie-WTTA Local Movie TV-PG
10/31/10	2:45:24PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Movie-WTTA Local Movie TV-PG
10/31/10	6:56:26PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Everybody Loves Raymond Wknd N/R
10/31/10	9:53:54PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Curb Your Enthusiasm N/R
10/31/10	10:01:30Pm	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Taking Sides N/R
10/31/10	10:15:19Pm	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Taking Sides N/R
10/31/10	10:53:53Pm	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Sports-Whacked Out Sports B N/R
10/31/10	10:58:19Pm	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Sports-Whacked Out Sports B N/R
10/31/10	10:59:04Pm	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Sports-Whacked Out Sports B N/R

Total for: Tampa (WTTA)

\$0.00

Total Spots:208

Grand Total:

\$0.00

Total Spots: 208

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, January 04, 2011

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Station: Tampa (WTTA)



WTTA
TAMPA BAY 7622 Bald Cypress Place, Tampa, FL 33614

T 813.886.9882 F 813.880.8100 mytvtampabay.com

4th Quarter DTV PSA & Crawl Copy

DTV CRAWL COPY

WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS DELAYED THE CONSTRUCTION AND OPERATION OF OUR POST TRANSITION DTV SERVICE. THIS DELAY HAS AFFECTED OUR DIGITAL ANTENNA AND HAS RESULTED IN A REDUCED DIGITAL SIGNAL UNTIL LATER THIS YEAR. VIEWERS ON THE FRINGE OF OUR SIGNAL MAY NOT RECEIVE US UNTIL THE CONSTRUCTION IS COMPLETE. VIEWERS CAN RECEIVE OUR SIGNAL ON CHANNEL 38 OR THROUGH THE USE OF CABLE OR SATELLITE SYSTEMS. PLEASE CALL, MAIL OR EMAIL COMMENTS OR QUESTIONS ON THIS INFORMATION TO:
WTTA TV 7622
BALD CYPRESS PLACE TAMPA, FL 33614 ATTENTION: GM 813-886-9882
WWW.MYTVTAMPABAY.COM/INSIDE/CONTACT/SHTML

DTV PSA - :30 INFORMATION ON DELAY

WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS DELAYED THE CONSTRUCTION AND OPERATION OF OUR POST TRANSITION DTV SERVICE. THIS DELAY HAS AFFECTED OUR DIGITAL ANTENNA AND HAS RESULTED IN A REDUCED DIGITAL SIGNAL UNTIL LATER THIS YEAR. VIEWERS ON THE FRINGE OF OUR SIGNAL MAY NOT RECEIVE US UNTIL CONSTRUCTION IS COMPLETE. VIEWERS CAN RECEIVE OUR SIGNAL ON CHANNEL 38 OR THROUGH THE USE OF CABLE OR SATELLITE SYSTEMS. PLEASE CALL, MAIL OR EMAIL COMMENTS OR QUESTIONS ON THIS INFORMATION AT THESE ADDRESSES.

DTV PSA :15 ANTENNA INFORMATION NOTICE:

WTTA ST. PETERSBURG, MY TV TAMPA BAY HAS CHANGED OUR FREQUENCY FROM 57 TO 38.
SOME VIEWERS MAY NOT RECEIVE OUR SIGNAL UNTIL OUR DTV CONSTRUCTION IS COMPLETE.

DTV PSA :15 RESCANNING NOTICE:

WTTA ST. PETERSBURG, MY TV TAMPA BAY, HAS CHANGED OUR FREQUENCY FROM 57 TO 38.
BECAUSE OF THIS CHANGE YOU MUST RESCAN YOUR TV TO RECEIVE OUR OVER THE AIR SIGNAL.

DTV PSA :15 HELP CENTER NOTICE:

IF YOU NEED INFORMATION ON DTV CONTACT THIS STATION OR THE FCC.

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 11/01/10 - 11/30/10
Start time 12:00:00AM
End time 12:00:00AM
Station(s) <All Station(s)>
Agency(s) <All Agency(s)>
Advertiser(s) FCC-Digital Conversion(29893)
FCC-DTV Delay Ongoing Education
Obligations(36371)
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types Billed
OK to Bill
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Level 1 Grouping Station
Level 2 Grouping <NONE>
Level 3 Grouping <NONE>
Level 4 Grouping <NONE>
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) Program

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Station: Tampa (WTTA)														
11/1/10	8:28:40AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
11/1/10	5:43:56PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Peoples Court TV-PG
11/1/10	7:37:35PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	New Adventures of Old Christine N/R
11/1/10	9:59:09PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	MYN-Law & Order: Criminal Intent 2 (Monday) TV-PG
11/1/10	10:32:41PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
11/1/10	10:59:03PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld B N/R
11/1/10	11:22:44PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
11/1/10	11:23:29PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Entourage N/R
11/1/10	12:30:40AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/2/10	7:58:38AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 730a N/R
11/2/10	8:28:43AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
11/2/10	6:24:32PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Are You Smarter Than a 5th Grader? TV-PG
11/2/10	8:54:39PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	MYN-Are You Smarter Than a 5th Grader? 2 (Tuesday) TV-PG
11/2/10	10:33:55PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld B N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/2/10	10:57:11PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
11/2/10	12:30:27AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/3/10	8:28:38AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
11/3/10	8:34:13AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
11/3/10	8:53:52AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
11/3/10	2:28:21PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Family Feud TV-PG
11/3/10	10:26:37PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
11/3/10	10:27:27PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
11/3/10	11:23:38PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
11/3/10	11:29:36PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Entourage N/R
11/3/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/4/10	8:28:39AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R
11/4/10	8:34:16AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Are You Smarter Than a 5th Grader 2? N/R
11/4/10	10:17:16PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/4/10	10:28:50PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
11/4/10	10:44:20PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld B N/R
11/4/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/5/10	8:28:54AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
11/5/10	8:44:31AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader 2? N/R
11/5/10	12:28:51PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Judge Mathis B TV-PG
11/5/10	10:18:57PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
11/5/10	12:30:30AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/6/10	8:28:40AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sat 8a N/R
11/6/10	10:58:40AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 10a The Auto Show Place N/R
11/6/10	4:28:40PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 4p TV-PG
11/6/10	7:04:42PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show Wknd N/R
11/6/10	9:57:35PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Elviras Movie Macabre N/R
11/7/10	9:58:40AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program Sun 930a N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/7/10	2:46:53PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Movie-WTTA Local Movie TV-PG
11/7/10	3:58:55PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program Sun 330p N/R
11/7/10	6:32:40PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Everybody Loves Raymond Wknd N/R
11/7/10	6:57:36PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Everybody Loves Raymond Wknd N/R
11/7/10	7:29:09PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	New Adventurese of Old Christine Sunday N/R
11/7/10	10:00:12PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	The Scoop N/R
11/8/10	8:46:26AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader? N/R
11/8/10	10:11:38AM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Maury Povich B TV-PG
11/8/10	10:42:45AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Maury Povich B TV-PG
11/8/10	12:26:38PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Judge Mathis B TV-PG
11/8/10	4:48:40PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Maury Povich TV-PG
11/8/10	6:25:49PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? TV-PG
11/8/10	6:49:49PM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Dont Forget the Lyrics N/R
11/8/10	9:48:24PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	MYN-Law & Order: Criminal Intent 2 (Monday) TV-PG

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/8/10	10:01:45PM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Seinfeld N/R
11/8/10	10:16:08PM	00:15	DTV RESCAN PSA :15	19168	845714.3.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Seinfeld N/R
11/8/10	12:36:55AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/9/10	8:29:04AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid Program 8a N/R
11/9/10	8:49:25AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? N/R
11/9/10	8:51:10AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Are You Smarter Than a 5th Grader? N/R
11/9/10	12:47:18PM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	Judge Mathis B TV-PG
11/9/10	10:01:46PM	00:15	DTV PSA ANTENNA	10519	845709.6.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Seinfeld N/R
11/9/10	12:30:20AM	00:01	DTV CONSUMER EDUCATION CRAWL	0	829141.32.1	\$0.00	DTV Crawls	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTTA	That 70s Show N/R
11/10/10	7:59:04AM	00:15	DTV PSA ANTENNA	10519	845709.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Paid Program 730a N/R
11/10/10	8:53:24AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Are You Smarter Than a 5th Grader? N/R
11/10/10	2:37:17PM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Family Feud B TV-PG
11/10/10	6:23:20PM	00:15	DTV PSA ANTENNA	10519	845709.7.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA ANTENNA	WTTA	Are You Smarter Than a 5th Grader? TV-PG
11/10/10	6:49:50PM	00:15	DTV RESCAN PSA :15	19168	845714.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Dont Forget the Lyrics N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, January 04, 2011

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Station: Tampa (WTTA)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/12/10	8:29:05AM	00:15	DTV RESCAN PSA :15	19168	845714.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA RESCAN	WTTA	Paid Program 8a N/R
11/12/10	9:58:50AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.4.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Paid-700 Club N/R
11/12/10	10:12:23AM	00:30	DTV CONSUMER EDUCATION PSA	15384	845706.5.1	\$0.00	SPOT	Billed	FCC-DTV Delay Ongoing Education Obligations (36371)	Direct Account (1)	PSA (ns) (1270)	FCC DTV PSA INFO DELAY	WTTA	Maury Povich B TV-PG

Total for: Tampa (WTTA)

\$0.00

Total Spots:73

Grand Total:

\$0.00

Total Spots: 73

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.